



Victoria Nikkei Cultural Society **Sponsor/Donation Request** *11th Annual Japanese Cultural Fair*

Sunday, September 19, 2010

Dear **Sir or Madame**

The Victoria Nikkei Cultural Society (VNCS) will be holding its **11th Annual Japanese Cultural Fair** at the Esquimalt Recreation Centre on Saturday, October 23, 2010. This hugely popular event is both a celebration of Japanese culture and a fundraiser for our Society.

Our fair features a wide range of cultural displays and demonstrations such as bonsai, ikebana (flower arranging), shodo (Japanese calligraphy), as well as the Japanese tea ceremony. There will be live performances of taiko drumming, koto (Japanese stringed instrument), Bon Odori dancing as well as Japanese martial arts demonstrations. Last year we attracted approximately 700 people to this free community event.

Proceeds from this event allows the VNCS to support cultural groups and activities such as Uminari Taiko (Vancouver Island's only Taiko group), Furusato Dancers, a Japanese folk dancing group and ikebana classes. As well the VNCS has provides financial support other organizations or individuals who promote Japanese culture via the VNCS Grant Program.

The VNCS raises money through donations, the sale of Japanese food, crafts, a raffle and a silent auction. There are three main ways in which to participate as a sponsor/donor for the Cultural Fair:

1. **Financial Sponsorship** (see Platinum/Gold/Silver/Bronze on the **Sponsorship Level Details** form)
2. **Gift Certificate Donations** (used for the raffle or silent auction)
3. **Donations in Kind** (non-monetary)

As a sponsor/donor you will receive recognition in our **Event Program** (please see sample included). In order **to be included in the program sponsorship must be confirmed by 12:00 on Saturday, October 16th**. You will also receive recognition on our **VNCS Website** (please visit <http://www.vncs.ca/content/japanese-cultural-fair>) and in our **Nikkei Forum Newsletter** (http://www.vncs.ca/content/nikkei_forum). This will provide excellent exposure as those in attendance, those who receive our newsletter and those who visit our website have a great interest in things Japanese.

A representative of the VNCS will be contacting you shortly to discuss your support or you can complete and return the **Sponsorship Response Form** with your donation (see attached).

Should you require more information please contact: **Tsugio Kurushima** at 250-384-2654 or **Craig Mercer** at 250-744-7755. On behalf of the Victoria Nikkei Cultural Society, thank you very much for your consideration of this sponsorship request.

Sincerely,

Tsugio Kurushima & Craig Mercer

VNCS 2010 Japanese Cultural Fair Coordinators